



www.100AW.org



Contact: Mark Huebbe

Organization: 100 Acre Wood Performance Rally Group

Email: mark@100aw.org

Website: www.100AW.org

St. Louis, MO (March 7, 2017) – O'Reilly Auto Parts joins the Rally in the 100 Acre Wood as a supporting sponsor:



RACING HAS BEEN A BIG PART OF O'REILLY AUTO PARTS FOR SIXTY YEARS.

O'REILLY AUTO PARTS STARTED IN 1957 as a single-store operation in Springfield, Missouri. The company was founded to help serve the area's growing need for an aftermarket parts alternative to the OE dealer.

FAST FORWARD 60 YEARS. Today, O'Reilly Auto Parts has grown to more than 4,700 stores in 45 states. We have thousands of replacement parts and maintenance items on hand, in stock and ready for installation. We also offer a complete line of auto body tools, paint and supplies, automotive tools and professional quality service equipment.

WE ARE ALSO EXTREMELY ACTIVE in the Motorsports industry. In fact, this year alone we will sponsor over 1,500 events, from local dirt track races to 8 NHRA Partner Tracks, 12 NASCAR Partner Tracks and NASCAR XFINITY Series & Sprint Cup Series Events. Through Motorsports, we are able to connect with race fans who we know are some of our most loyal and valued customers.

O'REILLY THANKS EVERYONE for attending this year's Rally in the 100 Acre Wood. Whether you're looking for quality auto parts or quality rally racing action, there's only one name you need to know – O'Reilly Auto Parts.

Sanctioned by Rally America, the Rally in the 100 Acre Wood will cover over 120 racing miles that will test rally teams from all across the country (and several foreign countries) on a variety of gravel road surfaces. Set in the foothills of the Ozark Mountains, this rally contains some of the most scenic roads on the Rally America calendar. Each day will begin with a rally car show and opening ceremony. The public is invited to join in the festivities, see the cars up close, pose for photos, get autographs, and meet the teams at the start of each day and at the service areas in Steelville on Friday and the Dent County Commons on Saturday. Teams will compete throughout each day, passing multiple spectator points, before returning to Salem Saturday night. There is no admission charge for any of these events.

Spectator Guides will be available at various community locations and online at the rally website, <http://www.100aw.org>. The guide will include detailed maps and directions to each spectator location and a full event schedule.